CITY OF KELOWNA

MEMORANDUM

Date: October 10, 2001

File No.: 7800-01

To: City Manager

From: Director of Planning and Development Services

Subject: Public Art Committee Recommendation for Water Street Corner

RECOMMENDATION

THAT City Council approve the recommendation of the Public Art Committee and Bank of Montreal to award the commission for the design and installation of a sculpture to enhance the area in front of the new Bank of Montreal building to Jock Hildebrand of Westbank;

AND THAT the Mayor and Clerk be authorized to sign a contract with Mr. Hildebrand for an amount not to exceed \$70,000. (funded from the Public Art Reserve and from a contribution from the Bank of Montreal) for the design and installation of the artwork.

BACKGROUND

Water Street Corner is a high profile pedestrian area at the corner of Water Street and Bernard. With the construction of their new offices at that location, the Bank of Montreal felt that the area could be further enhanced through the provision of artwork in the public space in front of their building. This is the first time that the Public Art Committee has partnered with the private sector to provide a piece of art in a public space. More projects are in the exploratory stages.

The competition for the Water Street Corner was launched in May of 2001. Twenty-four artists submitted proposals, and with the assistance of a representative of the Bank of Montreal, three were short-listed and requested to prepare scale models.

The recommended piece is entitled "Dancing Pedestrians", and consists of two cast bronze pieces, eight feet and four feet high respectively. The pieces are abstract in nature, intending to evoke the pedestrian use of Bernard since the City's early days, as well as joy in our natural surroundings. Mr. Jock Hildebrand is a well known local artist, whose reputation extends to national and international circles.

Evaluation criteria (from the brief) were:

- ii) The submission includes all elements required in section (c) of this brief, (Artist's statement, resume, budget, drawings etc.), and complies with the specifications required by this competition.
- iii) Creative merit of the proposed artwork, both conceptually and visually.
- iv) Ability of the artwork to engage the public imagination.
- v) A meaningful relationship between the artwork and the site; in other words, the artwork relates to the architectural form and the function of the Art and Heritage Walk, and the surrounding Cultural District.
- vi) Appropriate scale and material composition of the artwork relative to the site.
- vii) Permanence of the artwork, including structural and surface integrity, ability to withstand damage and avoid vandalism, endurance in a public environment, and ease of maintenance and repair.
- viii) Suitability of the artwork to a public venue, including theme, content and safety of design.
- ix) Suitability of the artist to the project, including quality of previous work, demonstrated ability of the artist to meet project schedules and budget, professionalism, and ability to interpret the project as outlined in the Competition Brief.
- x) Feasibility of the project budget.

As before, all models will be on display in the lobby of City Hall for several weeks following Council's decision, and the piece will be installed in the spring. As part of their contribution, the Bank of Montreal will be assisting with the installation of the piece.

Hazel Christy, MBA, MCIP Special Projects Planning Manager	
Approved for inclusion	

R.L. (Ron) Mattiussi, ACP, MCIP Director of Planning and Development Services

